

SHERI L. GRIFFITH

i LIVING

i Business Woman, Sheri Griffith Expeditions---an outdoors adventure company

i Speaker & Leader in Public Lands Issues

Sheri Griffith of Moab loves the outdoors! She makes it her business to share that love with everyone she can.

Sheri owns and operates Sheri Griffith Expeditions, an outdoor adventure company that takes guests on tours of the Colorado River and national parks. It has been her passion for nearly thirty years. While attending college to be a veterinarian, Sheri teamed with her brothers to operate a small river-rafting company. She soon discovered how comfortable she was in nature. She noticed how some tourists, particularly those who had not spent much time outdoors, seemed uncomfortable. Sheri realized that she could provide guests with more than an entertaining trip; she could show them how to enjoy the outdoors.

Sheri Griffith Expeditions has grown to employ fifty people handling everything from scheduling tours to covering all aspects of multi-day excursions including meals and transportation. They arrange International Expeditions for travelers wanting adventures in other countries. They have established a River Guide Training Program for the development of commercial guiding skills. Her company recently merged with Abercrombie & Kent.

Sheri also owns a retail outdoor shop called The Canyon Traveler's Store and serves as vice president and consultant to Slickrock Air, a charter and scenic air carrier for southern Utah.

Sheri has served as a leader on numerous boards and commissions. Commissioner on the Utah Department of Transportation, Commissioner on the Community Impact Board, member of the Governor's Task Force on Economic Development and the Environment and Commissioner on the Governor's Commission For Women & Families are just a few of many bodies which have benefitted from her expertise.

Sheri has offered testimony before Senate Subcommittees on Public Lands issues and has served as Trip Lead for numerous educational river trips sponsored by U.S. Senators and the U.S. Secretary of Interior.

Sheri has learned through experience that, "Working hard is successful only when combined with working smart.Never give up. Embrace change—stay flexible. You will become what you focus on."

CONTACT INFORMATION:

Sheri L. Griffith

PO Box 1324
Moab, Utah 84532
(435) 259-8229
www.GriffithExp.com